

MERZ AESTHETICS®

CELEBRATES
2 MILLION
TREATMENTS
WORLDWIDE

Merz Aesthetics, the world's largest dedicated medical aesthetics business, is excited to announce Ultherapy® has reached 2 million treatments worldwide. Ultherapy is the first and only, non-invasive ultrasound treatment FDA-cleared for lifting of skin on the neck, chin and brow and improving lines and wrinkles on the décolletage with real-time visualization. This milestone is significant because it generates confidence for medical aesthetics practitioners and consumers on a treatment that has been performed over 2 million times and continues to be the gold standard in non-invasive skin lifting and tightening.



Ultherapy® 2 Million and Lifting Decal

Merz Aesthetics is celebrating this exciting milestone with the launch of its “2 Million and Lifting” global campaign that honors Ultherapy's real-time visualization and unique features that promote safe, proven and personalized results. Ultherapy stimulates collagen and elastin production for natural-looking results that improve over time, from a single session, without downtime by using micro-focused ultrasound technology that targets three specific depths.

 Ultherapy



Ultherapy®
The Gold Standard Decal

Furthermore, it's the only device of its kind with real-time visualization, which means I'm able to see, and target, specific tissue below the skin surface and stimulate collagen production. This allows me to customize the treatment in a meaningful way for every patient I treat."

The "2 Million and Lifting" campaign features custom marketing assets for practitioners' offices and social media content to highlight the fundamental role they played in reaching 2 million treatments. It will also encourage consumers to talk to their provider about Ultherapy's proven results and celebrate with us. "We are thrilled to celebrate this momentous milestone for Ultherapy, which provides a lift for those who want natural-looking results through customizable treatments," said Lawrence Siow, President, Merz Aesthetics APAC. "Ultherapy is an integral part of the Merz Aesthetics mission of fueling confidence by helping people look better, feel better and live better."

About Ultherapy

The non-invasive Ultherapy procedure is U.S. FDA-cleared to lift skin on the neck, on the eyebrow and under the chin as well as to improve lines and wrinkles on the décolleté. The most common side effects reported in clinical trials were redness, swelling, pain and transient nerve effects. The CE Mark (CE0344) indications for use for the Ulthera® System include non-invasive dermatological sculpting and lifting of the dermis on the upper face, lower face, neck and décolleté. Reported adverse events from post-marketing surveillance are available in the Instructions for Use (IFU). Please see the available IFU in your country for product and safety information, including a full list of these events at Ultherapy.com. © 2022 Ulthera, Inc. MERZ AESTHETICS is a trademark or registered trademark of Merz Pharma GmbH & Co. KGaA in the U.S. and/or certain foreign countries. ULTHERA, ULTHERAPY, DeepSEE, SPT and SEE.PLAN.TREAT. and the Ultherapy logo are trademarks or registered trademarks of Ulthera, Inc. in the U.S. and/or certain foreign countries.

About Merz Aesthetics

Merz Aesthetics is a medical aesthetics business with a long history of empowering health care professionals, patients and employees to live every day with confidence. We aim to help people around the world look, feel and live like the best versions of themselves—however they define it. Clinically proven, our product portfolio includes injectables, devices and skin care treatments designed to meet each patient's needs with high standards of safety and efficacy. We are known for building unique connections with customers who feel like family. Our global headquarters is in Raleigh, N.C., USA, with a commercial presence in 36 countries worldwide. Merz Aesthetics is part of Merz Group, a family-owned business founded in 1908 and based in Frankfurt, Germany. Learn more at merzaesthetics.com.

1. Fabi SG, Joseph J, Sevi J, et al. Optimizing patient outcomes by customizing treatment with microfocused ultrasound with visualization: gold standard consensus guidelines from an expert panel. *J Drugs Dermatol*. 2019;18(5):426-432. 2. Park JY, Lin F, Suwanchinda A, et al. Customized treatment using microfocused ultrasound with visualization for optimized patient outcomes: a review of skin-tightening energy technologies and a pan-Asian adaptation of the expert panel's gold standard consensus. *J Clin Aesthet Dermatol*. 2021;14(5):E70-E79.

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